

Monday 10-18-21 - Formal Meeting

Attendees

Danelle Ehrisman - President (not present)
Jason Folkers - AD (acting president for this meeting)
Kim Steffen- Treasurer
Sarah Thiele- Secretary
Tracy Schwer
Kristen Christensen
Tiffany Kreikemeier
Chris Kreikemeier
Lindsey Eisenmeinger
Michelle Gerths
Mike Bailey
Laura Schuetze
Coach Miller (wrestling)

Previous Month's Minutes and Finances

Financial report:

Start: \$48,021.25

End: \$49,791.61

Old minutes approved by Kirsten, Tiffany seconds.

Old Business:

- Softball banner-Mike is waiting on lift from Kaup's to hang 2020 and 2006 banners. Need lift that goes out over the bleachers rather than just straight up.
- Still waiting on the long jump record and fixing of Steffensmeier's name on the speech banner. Tiffany will call Sarah at Peterson's.
- Jason talked to 3-4 schools. It takes 3-4 people per game to man the new scoreboard we are considering. Permanent advertising frowned upon by activity center by-laws. May have some trouble raising money to fund the scoreboard. In the past

companies like Pepsi and Coke would help sponsor or fund the scoreboard so not much fundraising was needed. That is no longer in practice as contracts change and the scoreboard would then be removed by the sponsor. A 20 year old piece of equipment fixed the problem with our current scoreboard and it works fine now. Jason doesn't see any need to update them now. All in agreement to table further discussion of new scoreboards.

- Jason recommended new bleachers rather than scoreboards. They don't work properly when putting them away. What is the cost to fix current bleachers vs cost for all new bleachers? They are 20ish years old? Jason will check into having someone assess them.
- Danelle will check at the school board meeting this week about advertising in the activity center. Then see what interest is from businesses in the community. Check with Engelbarts? about getting TV's through them to run advertisements.
- Ping pong ball drop revenue this year \$765 compared to last year was \$1175 after people donated their winnings back.
- Jason plans to do a better job at getting names out of which students are supposed to show up to work in the concession stand. If kids don't sign up they will get assigned and have to pay \$20 if they don't show up. They also then get their name reassigned to another game.
- Tiffany will chair creating a group email to get info out to all Booster club members.
- Softball players at state softball received \$10 each per meal to cover the cost of meals. Breakfast at a hotel. Idea for future to have coach cover meals on credit card for players and submit a receipt. Kids get money from parents and the Booster Club and end up spending the money on something else or coming home with money in their pocket.

AD Business:

- Coach Miller present to discuss; Wrestling team has to go to Pleasanton for district wrestling as no one in our area likely applied to host districts. Where you go is based on a point system of returning state qualifiers and matches won. Coach asked the Booster club to cover the cost of hotel room for the Friday night for the wrestling team so they don't have to drive back late and be back there early the next morning for weigh in (3 hour drive) . Motion made and seconded to cover the cost of hotel rooms for the wrestling team.
- Wrestling team doing annual TV fundraiser to eventually buy a new mat for \$8000 so they can possibly host a tournament and districts in the future.

- Hartington CC is donating some weight lifting equipment. Just needs to be picked up. Lat pull down, lifting benches, and a jammer.
- New weight lifting equipment will cost \$12,284.56. Equipment is in Omaha. Motion made by Mitch and seconded by Kristen to fund the weight lifting equipment.

New Business:

- Mike Bailey present at meeting to review status of the Booster Club Edward Jones account. The account currently has \$141,762.41 in it. In October of 2020 it had \$133,424 in it. The account has recovered well after the drop in the market when COVID hit. So far this year \$32,665.66 has been taken out of the account, \$31,000 of that being a payment to Charter West. In 2020 \$25,482.87 total was taken out of the account. There is no cost to deposit, withdraw or move money around between funds. Dividends made get deposited directly into our bank account. Mike recommended trying to hold off till mid December before withdrawing any money if possible so we can get a capital gains payment which he expects to be between \$5k and \$12k.
- Side by side was \$14,800 discounted to \$13,300 for us - original side by side is unable to get til March. Found another side x side by Kubota that was guaranteed would be here by Jan. 1. West point news cost quote to make raffle tickets for \$185, Mitch found a cheaper place online. Would need to sell 150 tickets at \$100 each to break even. Idea to have each student 7-12 sell 2 tickets, 4 max per family. The student who sells the most wins a prize in each grade. Put Jason's number on fliers so people can text if they want to buy a ticket. Tiffany motioned and Mitch seconded to fund the side by side for the raffle. Scheels gift cards \$50 per grade winner and \$100 for overall winner.
- Basketball games will be like last year (COVID), JV boys will play at same time as varsity girls, and JV girls will play at same time as Varsity boys-for most games. This scheduling may affect (decrease) the turnout we would have at a tailgate.
- No sour cream or meat for nachos in the gym. Too messy.
- Chris and Jason will mount wrestling TV in the concession stand.
- Wrestling team/coach requests fresh fruit (apples, oranges, bananas, grapes, carrots, celery) and power bars available at the concession stand.
- Sign Gypsies- \$312 Booster club profit from last fundraiser. New form to send out with all sports options available. There is an option to also add a school logo. It would be a custom logo so would cost more for the graphic and Kate would need to approve use of the logo.

- Steak supper- do a drive through Jan 20th. Correct date? Have the same people chair it that did it last year. Mitch contacted Sheena about it. Steak supper revenue will go to football uniforms for next year, concrete for new bleachers and a new menu board for the concession stand. A suggestion was made to check with the Believers about donating a new menu board.
- Small discussion held on selling old used uniforms to current players for \$15-20 rather than putting in a tote on a shelf. Then offering the sale of the rest to the public.
- Beer and Bingo Friday March 18th?
- Idea brought up to host Bluejay little kids tournament weekend of March 4-5. Chris and Jason to possibly organize.

Spirit Wear

- Kim asked how we get the money from the spirit wear orders.
- Ginger checking on apparel inventory before she sets up a November online store.
- Ginger will let us know next week what spirit wear proceeds were.

Tabled Business

- Tailgates and Double Headers

Meeting adjourned at 9:03 pm

Next meeting- Monday November 15th @ 7:00